

COURSE REPORT – Summary of course evaluation

The course report is a summary of the course evaluation. The course evaluation takes into account the students' course evaluations, the study administration's views, the teachers' views, and the course outcome - ie the students' actual results, course completion, and conditions for course implementation such as teaching and supervision time, premises and support functions. The course report also contains an analysis and development/action plan for the course.

The course report forms the basis for feedback to students and follow-up in quality dialogues both in the education-centered and in the university-wide quality work.

Background information (To be completed by the course administrator)

Course LADOK code: EK181E	Scope (hp): 15
Course title: Business Administration: Entrepreneurship and International Strategy	
Course coordinator: Gustav Hägg	Number of registered students: 58 (active students have been 37)
Semester in which the course is conducted: HT2024	
Is the course an independent course, programme course or contract course? If the course has been completed within a programme, enter the programme name. FRIS	

Administration's perspective (To be completed by the course administrator)

The administration's views:

Forms of evaluation and feedback (To be completed by the course coordinator)

Formative course evaluation: (Describe the form of course evaluation and when it was completed) Ongoing discussions during the course both after lectures and seminars to gain feedback on their thoughts about the structure of the course and the workload at different times during the 10 weeks.	Number of students who participated in the course evaluation: differed
Summative course evaluation: (Describe the form of course evaluation and when it was completed)	Number of students who participated in the course evaluation: 18
Feedback to students: (Describe how and when the feedback will be given to the current student group) Feedback will be posted on Canvas.	

Student's perspective (To be completed by the course coordinator)

Summary of the students' course evaluations: (The five university-wide questions should be included. Compilation from digital questionnaires can be appended.) Overall, the students seem to be pleased with the course, the different learning activities and the variation of tasks given to them. Based on the survey the majority seems to have appreciated the

course. However, there are some issues that needs to be dealt with in the development for next year that has to do with the order of the different seminars as well as the focus on the group work to provide more time. There was also comments around online, although the course is campus course only this might be something that could be addressed and will be further developed in the analysis. Finally, the students have taken responsibility for their learning and general outlook is that the course have provided multiple learning opportunities.

Teacher's perspective (To be completed by the course coordinator)

Summary of the teacher's views/Results: (The comments on the course's implementation and the results based on an assessment of the students' actual learning outcomes in relation to the intended learning outcomes, are summarised here. Both success factors and problems are identified).

Overall, the course has been running rather smoothly. The main issue is as always, the Christmas break and having an elective course with exchange students that might leave for their home countries in December creates a bit of pressure in how to organize the course. There were also comments in the evaluation on the order of the two elective courses and the students view on how they might be given in the opposite order to make more sense. However, this is based on students that actively chose to take both courses. Regarding the input on seminars and more focus on the project work there is a plan to adjust the order of the seminars to better align with the development of the projects. A change was made from last year to this year so that the seminars better followed the project but there is still room for development. From the teacher point of view the course have been running well and there has been on average 22-24 students during the lectures and around 30-35 during the mandatory seminars. The main issue we see is that students are taking up to 30 ECTS at the same time during the second half of the semester at different universities, which create clashes in the schedule for them. This is problematic when having several seminars and group work, which in some cases lead to dysfunctional groups. To conclude the course has been good and the core group of students have been active and performed well.

Analysis and action plan (To be completed by the course coordinator)

Analysis: (The course coordinator is responsible for ensuring that the analysis is based on a summary of the students' individual course evaluations, views from relevant teachers and course administrators, knowledge development in the field of research and that this analysis is done in collaboration with the teaching team.)

Main developments and issues during this year:

- + Better flow and alignment between the four individual seminars and the project work in topicality, allowing the students to develop knowledge and skills in relation to the project work. A good combination of entrepreneurship and international strategy in the seminars.
- The order of the seminars needs to be changed for next year as the students felt that some of the seminars came too late and some came too early. The same with the different lectures where the topics of international strategy could be moved to a later stage to better align with the flow of the project.
- Some comments on the availability of online lectures (resulting in low scores). But the course is an on-campus course, and it seems like an unfounded negative critique.
- Some issues with seminar instructions for seminar 1 and 3 in particular that needs to be handled better next year.

Action plan: (The changes planned to be made in the short and long term are stated here, as well as the timetable for when the actions are planned be carried out and who is responsible for the implementation. If identified problems are left without action, this should be justified. The follow-up of proposed measures according to the previous course report(s) is presented here.)

For the coming year the order of the seminars will be developed to better align with the entrepreneurial project. The focus on strategy and internationalization will be moved later in the course so that the students will face that part when they are getting into that phase in their group work. On a more long-term plan, perhaps the idea of some sort of hybridity regarding on-campus and online could be a potential to open up for students to take part and only be on campus for some of the mandatory seminars. Finally, a main issue has been the broken semester with Christmas break and how to structure the different learning activities and also exams. Until now the final exam has been a take-home exam after Christmas, but given the role that Ai is having today on learning there might be a need to rethink how the individual exam should be arranged and it is something that the teaching team is thinking around ongoing.

Publishing and archiving (To be handled by the course administrator)

The course report is published and archived according to the university's instructions.

The students are informed about the publication.

The course report is shared with the programme coordinator (if applicable) and saved according to any additional requests on behalf of the department.