COURSE REPORT – Summary of course evaluation

The course report is a summary of the course evaluation. The course evaluation takes into account the students' course evaluations, the study administration's views, the teachers' views, and the course outcome - ie the students' actual results, course completion, and conditions for course implementation such as teaching and supervision time, premises and support functions. The course report also contains an analysis and development/action plan for the course.

The course report forms the basis for feedback to students and follow-up in quality dialogues both in the education-centered and in the university-wide quality work.

Background information (To be completed by the course administrator)

Course LADOK code: EK181E	**Scope (hp):** 15,0 hp
Course title: Business Administration: Entrepreneurship and International Strategy	
Course coordinator: Gustav Hägg	**Number of registered students: 55 (32 active during the course)**
Semester in which the course is conducted: Fall term 2025	
Is the course an independent course, programme course or contract course? If the course has been completed within a programme, enter the programme name. FRIKURS	

Administration's perspective (To be completed by the course administrator)

The administration's views:

Forms of evaluation and feedback (To be completed by the course coordinator)

Formative course evaluation: (Describe the form of course evaluation and when it was completed)	**Number of students who participated in the course evaluation: 32 (during the final session)**
Summative course evaluation: (Describe the form of course evaluation and when it was completed)	**Number of students who participated in the course evaluation: 8**
Feedback to students: (Describe how and when the feedback will be given to the current student group) on canvas	

Student's perspective (To be completed by the course coordinator)

Summary of the students' course evaluations: (The five university-wide questions should be included. Compilation from digital questionnaires can be appended.) Overall, there are very few this year that have filled in the survey and it seems like there is a student who has filled in the course evaluation but seems to be thinking about a different course. We had no Magnus teaching the class and unsure if one or two of the students made an error when filling in the survey as they have ticked that they have not achieved the learning objectives at all (question 1). Given that there is basically no feedback given and the feedback given seems to relate to another course (mini thesis before Christmas which we did not have but a project work before Christmas and then a home exam after Christmas) the only evaluation we can depart from is the 5 questions and taking out the outlier that seems to have filled in the wrong course the overall impression seems to be good (but the low response rate makes

this problematic). The formative assessment at the end of the course during the final seminar was okay and most seemed to have appreciated the course and the different activities.

Teacher's perspective **(To be completed by the course coordinator)**

Summary of the teacher's views/Results: (The comments on the course's implementation and the results based on an assessment of the students' actual learning outcomes in relation to the intended learning outcomes, are summarised here. Both success factors and problems are identified). The course has followed a similar plan as previous year with the exception that this year the cases have been following the entrepreneurial project more closely and that have been beneficial for the student in developing their business ideas. The structure of what parts comes first have also changed and made the process better with a better flow between the different topics. Overall, the course has worked well but the Christmas break is problematic when planning the course and how to organize the different parts.

Analysis and action plan **(To be completed by the course coordinator)**

Analysis: (The course coordinator is responsible for ensuring that the analysis is based on a summary of the students' individual course evaluations, views from relevant teachers and course administrators, knowledge development in the field of research and that this analysis is done in collaboration with the teaching team.): Given that the course will be paused and might be developed into a different curse the main analysis is that the topics kind of work together but the internationalization part is a bit of an add-on. We have made it work in the sense of working with projects that have an international twist. The course has worked well and given that it is an introduction to entrepreneurship and internationalization on an entry level it provides a good understanding for the students for further development in the subject areas.

Action plan: (The changes planned to be made in the short and long term are stated here, as well as the timetable for when the actions are planned be carried out and who is responsible for the implementation. If identified problems are left without action, this should be justified. The follow-up of proposed measures according to the previous course report(s) is presented here.): No real changes at this stage. The changes made from last year have created a better flow in the course and depending on the future the input from the evaluation does not warrant any changes at this stage. Perhaps the instructions on the final home exam could be made slightly clearer but there is also a question on changing the type of examination to an oral examination or a sit in exam in the future.

Publishing and archiving **(To be handled by the course administrator)**

The course report is published and archived according to the university's instructions.
The students are informed about the publication.
The course report is shared with the programme coordinator (if applicable) and saved according to any additional requests on behalf of the department.