

COURSE REPORT

Background information (To be completed by course administrator)

Course LADOK code: KK407A	Scope (hp): 15
Course title: Grafisk design och medier	
Course coordinator: Elizabeth Ashley Fox-Jensen	Number of registered students: 64
Semester in which the course is conducted: HT22	
Is the course an independent course, programme course or contract course? If the course has been completed within a programme, enter the programme name. HGMKV21h	

Administration's perspective (To be completed by course administrator)

The administration's views:

Forms of evaluation and feedback (To be completed by the course coordinator)

Formative course evaluation: Two evaluations were completed at the end of the course. One generic one supplied by Malmo University and a more specific one supplied by the course staff. Both to be used to improve the course next semester.	Number of students who participated in the course evaluation: 32 students
Summative course evaluation: (Describe the form of course evaluation and when it was completed) At the end of the course through Malmo University survey and a Google form survey.	Number of students who participated in the course evaluation: 32
Feedback to students: (Describe how and when the feedback was given to the current student group) All very productive and constructive.	

Student's perspective (To be completed by the course coordinator)

Summary of the students' course evaluations: (The five university-wide questions should be included. Compilation from digital questionnaires can be appended.) Most of the course structure functioned really well. The improvements will be discussed in depth in the teachers perspective.

Teacher's perspective (To be completed by the course coordinator)

Summary of the teacher's views/Results: (The comments on the course's implementation and

the results based on an assessment of the students' actual learning outcomes in relation to the intended learning outcomes, are summarised here. Both success factors and problems are identified). The course functioned really well, all the learning activities results were positive. The room for improvement could be including more time teaching software tools and more complex exam criteria.

Analysis and action plan (To be completed by the course coordinator)

Analysis: (The course coordinator is responsible for ensuring that the analysis is based on a summary of the students' individual course evaluations, views from relevant teachers and course administrators, knowledge development in the field of research and that this analysis is done in collaboration with the teaching team.)

Based on the student feedback, improvements could be made with the exam criteria, case study flexibility and access to more software support.

Action plan: (The changes planned to be made in the short and long term are stated here, as well as the timetable for when the actions are planned be carried out and who is responsible for the implementation. If identified problems are left without action, this should be justified. The follow- up of proposed measures according to the previous course report(s) is presented here.)

- Combine the written report for exam 3 and 4, so they only have 1.
- The exam presentations, they must present verbally atleast 1-2 during the class.
- Practical 4 exam option: Select there own hypotheical project if they want.
- Simplify, update and improve exercise and exam descriptions.
- Add more Adobe time.

Publishing and archiving (To be handled by the course administrator)

- The course report is published, and the students have been informed about the
- publication, The course report is archived according to the university's archiving rules,
- The course report is shared with the programme coordinator (if applicable),
- The course report is saved according to any additional requests on behalf of the department.