

COURSE REPORT

Background information (To be completed by course administrator)

Course LADOK code: KK407A	Scope (hp): 15,0 hp
Course title: Grafisk design och medier	
Course coordinator: Fox-Jensen Elizabeth Ashley	Number of registered students: 91
Semester in which the course is conducted: Autumn 2023	
Is the course an independent course, programme course or contract course? If the course has been completed within a programme, enter the programme name: Independent course affiliated with the Graphic Design program	

Administration's perspective (To be completed by course administrator)

The administration's views:

Forms of evaluation and feedback (To be completed by the course coordinator)

Formative course evaluation: (Describe the form of course evaluation and when it was completed) A survey created by the course leader.	Number of students who participated in the course evaluation: 22
Summative course evaluation: (Describe the form of course evaluation and when it was completed) From the student services through Malmo University	Number of students who participated in the course evaluation: 23
Feedback to students: (Describe how and when the feedback was given to the current student group) Very informative and detailed.	

Student's perspective (To be completed by the course coordinator)

Summary of the students' course evaluations: (The five university-wide questions should be included:

1. To what extent do you feel you have achieved the course's intended learning outcomes?
Extremely successful

2. To what extent do you feel the course's working methods/learning activities have been a support in your learning to achieve the intended learning outcomes?
Extremely successful

3. To what extent do you feel the course's examination forms have given you the opportunity to show how well you have achieved the intended learning outcomes?
Extremely successful

4. To what extent do you feel the course has met your expectations in general?

Extremely successful and some small improvements with more detailed feedback and more software related demos.

5. To what extent has the course given you the opportunity to take responsibility for your own learning?

Extremely successful

Compilation from digital questionnaires can be appended.)

Teacher's perspective (To be completed by the course coordinator)

Summary of the teacher's views/Results: (The comments on the course's implementation and the results based on an assessment of the students' actual learning outcomes in relation to the intended learning outcomes, are summarised here. Both success factors and problems are identified).

The course was extremely successful for all the learning activities and outcomes. Structuring the topics within method, tools, research and practical combined with a real-world case study is very helpful in supporting both practical and theoretical skills.

Analysis and action plan (To be completed by the course coordinator)

Analysis: (The course coordinator is responsible for ensuring that the analysis is based on a summary of the students' individual course evaluations, views from relevant teachers and course administrators, knowledge development in the field of research and that this analysis is done in collaboration with the teaching team.)

The optional group work and social engagement activities could be improved upon.

Action plan: (The changes planned to be made in the short and long term are stated here, as well as the timetable for when the actions are planned be carried out and who is responsible for the implementation. If identified problems are left without action, this should be justified. The follow- up of proposed measures according to the previous course report(s) is presented here.)

The optional group work and social engagement activities could be improved upon by modifying some of the in-class and out of class activities.

Publishing and archiving (To be handled by the course administrator)

- The course report is published, and the students have been informed about the publication,
- The course report is archived according to the university's archiving rules,
- The course report is shared with the programme coordinator (if applicable),
- The course report is saved according to any additional requests on behalf of the department.