

COURSE REPORT

Background information (To be completed by course administrator)

Course LADOK code: KK407A	Scope (hp): 15
Course title: Grafisk design och medier	
Course coordinator: Elizabeth Ashley Fox	Number of registered students: 60
Semester in which the course is conducted: Spring 2024	
Is the course an independent course, programme course or contract course? If the course has been completed within a programme, enter the programme name. Independent course	

Administration's perspective (To be completed by course administrator)

The administration's views:

Forms of evaluation and feedback (To be completed by the course coordinator)

<p>Formative course evaluation: (Describe the form of course evaluation and when it was completed) Response: The evaluation form included questions on overall satisfaction, what was good about the course, and suggestions for improvement. The formative evaluation occurs at the end of the course.</p>	<p>Number of students who participated in the course evaluation: 12</p>
<p>Summative course evaluation: (Describe the form of course evaluation and when it was completed) Response: The summative evaluation included specific questions regarding the achievement of learning goals, the supportiveness of working methods and activities, examination forms, and overall course expectations. Completed at the end of the course.</p>	<p>Number of students who participated in the course evaluation: 12</p>
<p>Feedback to students: (Describe how and when the feedback was given to the current student group) Response: Feedback provided on various aspects such as course layout, content delivery, and assignments.</p>	

Student's perspective (To be completed by the course coordinator)

Summary of the students' course evaluations: (The five university-wide questions should be included:

1. To what extent do you feel you have achieved the course's intended learning outcomes?
2. To what extent do you feel the course's working methods/learning activities have been a support in your learning to achieve the intended learning outcomes?

3. To what extent do you feel the course's examination forms have given you the opportunity to show how well you have achieved the intended learning outcomes?
4. To what extent do you feel the course has met your expectations in general?
5. To what extent has the course given you the opportunity to take responsibility for your own learning?

Response:

Achievement of Learning Outcomes: Students felt they had achieved the learning outcomes, with many rating this aspect highly.

Supportiveness of Working Methods/Learning Activities: Most students found the course's working methods and learning activities supportive in achieving the learning outcomes.

Opportunity Given by Examination Forms: The majority of students felt that the examination forms provided them a good opportunity to demonstrate their learning achievement.

Meeting Expectations: The course met the expectations of most students, with high ratings in this area.

Opportunity for Personal Responsibility in Learning: Students highly rated the course's ability to allow them to take responsibility for their own learning, indicating a strong component of independent learning.

Teacher's perspective (To be completed by the course coordinator)

Summary of the teacher's views/Results: (The comments on the course's implementation and the results based on an assessment of the students' actual learning outcomes in relation to the intended learning outcomes, are summarised here. Both success factors and problems are identified).

Response:

The course was very affective and the adequacy of the course content successful, and the level of student engagement and learning outcomes was achieved. The success factors are seen in the final exams and exercises surrounding each learning activity.

Analysis and action plan (To be completed by the course coordinator)

Analysis: (The course coordinator is responsible for ensuring that the analysis is based on a summary of the students' individual course evaluations, views from relevant teachers and course administrators, knowledge development in the field of research and that this analysis is done in collaboration with the teaching team.)

Response:

Based on student feedback, the course seems to have been highly effective in several areas. Students felt that the learning outcomes were largely achieved, and the course's working methods and examination forms were supportive of their learning. The course's design and the tools provided (like Canvas and various Adobe, Figma and Canva assignments) facilitated a conducive learning environment.

Areas for Improvement: Students noted some areas needing improvement, such as better organizational structure within the course management platform (Canvas), and suggested more compulsory elements to ensure a thorough engagement with the course material.

Recommendations for Future Offerings: Improving navigational aspects of course tools, considering more mandatory elements to ensure consistent student engagement across all course topics, and possibly introducing advanced follow-up courses such as a **Grafisk design och medier II** could enhance the learning experience.

Action plan: (The changes planned to be made in the short and long term are stated here, as well as the timetable for when the actions are planned to be carried out and who is responsible for the implementation. If identified problems are left without action, this should be justified.

The follow- up of proposed measures according to the previous course report(s) is presented here.)

Changes Planned: Research making more of the exercises compulsory course elements and better course navigation on Canvas.

Publishing and archiving (To be handled by the course administrator)

- The course report is published, and the students have been informed about the publication,
- The course report is archived according to the university's archiving rules,
- The course report is shared with the programme coordinator (if applicable),
- The course report is saved according to any additional requests on behalf of the department.