

COURSE REPORT – Summary of course evaluation

Background information (To be completed by the course administrator)

Course LADOK code: KK640B	Scope (hp): 15,0 hp
Course title: Media and Communication Studies: Key Themes in Media and Communication Studies	
Course coordinator: Erin Cory	Number of registered students: 59
Semester in which the course is conducted: HT25	
Is the course an independent course, programme course or contract course? If the course has been completed within a programme, enter the programme name. HAMKE25/HAMKV25	

Forms of evaluation and feedback (To be completed by the course coordinator)

Formative course evaluation, for example dialogue during the course (optional) Formative feedback was also collected continuously through informal dialogue during lectures and seminars.	Approx. number of students who participated in formative course evaluation(s): 35
Summative course evaluation (obligatory) x <input type="checkbox"/> Only via Canvas <input type="checkbox"/> Canvas and other form <input type="checkbox"/> Only other form (written and/or oral)	Number of students who participated in the summative course evaluation: 7

Student's perspective (To be completed by the course coordinator)

Summary of the students' oral and written feedback: Students evaluated the course very positively, with a mean score of 4.9/6 for overall satisfaction The course was described as <i>interesting, informative and engaging</i> , with especially strong praise for the course coordinator's teaching style, which was described as <i>inspiring, flexible, attentive and fair</i> . The course met student expectations to a high degree (mean 4.7/6) Students reported achieving the expected learning outcomes to a very high extent (mean 4.9/6) Many felt the course prepared them well for further academic studies.

Teacher's perspective (To be completed by the course coordinator)

Summary of the teacher's views: This was the second autumn with the new Key Themes course in place. Last year's feedback was also positive, but I changed one of the assignments so that the arc of the class wasn't as repetitive in terms of learning activities. Although we are only just starting to grade the final portfolios, I think this shift was a good one – we didn't lose quality, but we did give students a bit of breathing room. Predictably, some students new to the field felt overwhelmed, while others are a bit bored with the first couple of classes. This is to be expected with such a large cohort. The group work at the beginning of the term gave them some scaffolded learning, and so they felt more prepared going into subsequent assignments.
--

Some students liked the fact that the first assignments got feedback without a grade, because they did not feel as pressured, and could focus on learning rather than being assessed towards a final 'ranking.' Some would have liked more graded little assignments along the way so that the portfolio and presentation aren't the only marks. That could be a possibility in future iterations of the course, but this is also a matter of grading hours.

Action plan (To be completed by the course coordinator)

The underlying analysis and the action plan should be based on a summary of the students' individual course evaluations, views from teachers in the course and the knowledge development in the research field. If identified problems are left without action, this should be motivated.

The following changes are planned in the short and long term:

WHAT should be done, WHO should do it and WHEN should it be done?

This course is running well. Future faculty members should try to coordinate assignment deadlines to not overlap too much. *However*, this is an MA – the students are meant to be challenged, and both first courses (Key Themes and Methods) need to have the full term and plenty of time for students to think, experiment, and submit assignments.

Remember to orally feedback the results of the course evaluation to

- the students who have completed the course evaluation
- the students of the next course round, i.e. the next time the course is given