COURSE REPORT

Background information (To be completed by course administrator)

Course LADOK code: KK641B	**Scope (hp):** 15,0 hp
Course title: Media and Communication Studies: Understanding the Creative Industries	
Course coordinator: Cory Erin	**Number of registered students:** 66
Semester in which the course is conducted: Autumn semester 2023	
Is the course an independent course, programme course or contract course? If the course has been completed within a programme, enter the programme name: HAMKV, HAMKE	

Administration's perspective (To be completed by course administrator)

The administration's views:

Forms of evaluation and feedback (To be completed by the course coordinator)

Formative course evaluation: (Describe the form of course evaluation and when it was completed) Program directors met with student reps in November 2023 to talk about both autumn courses and the program in general.	**Number of students who participated in the course evaluation:** 4
Summative course evaluation: (Describe the form of course evaluation and when it was completed) January 2024, survey	**Number of students who participated in the course evaluation: 18**
Feedback to students: (Describe how and when the feedback was given to the current student group) Formative: program directors provided students with a rep-approved summary of the November meeting and then held an extra Q&A session in December to address any questions or concerns.	

Student's perspective (To be completed by the course coordinator)

Summary of the students' course evaluations: (The five university-wide questions should be included: 1. To what extent do you feel you have achieved the course's intended learning outcomes? *Results ranged here, with most students (12 out of 18) ranking the course 4-6, which is a positive.* 2. To what extent do you feel the course's working methods/learning activities have been a support in your learning to achieve the intended learning outcomes? *Results ranged here. Students enjoyed the lectures (12/18 ranked 4-6 points), but found seminars less engaging (6/14 ranked 5-6 points) and the majority found readings useful (11/16 ranked 4-6 points). The majority of students (11 out of 15 responses) found Canvas useful (ranked 4-6*

points).Other teaching activities were about an even split, with 7/12 respondents ranking these 4-6 points.
3. To what extent do you feel the course's examination forms have given you the opportunity to show how well you have achieved the intended learning outcomes?
Although the mean here is 3.9, the results show a fairly even split between the lower end of the spectrum and the higher end.
4. To what extent do you feel the course has met your expectations in general?
The mean is 3.8, however, the percentages clearly show that most students ranked this question 4-6 points, leaning towards the postivie.
5. To what extent has the course given you the opportunity to take responsibility for your own learning? *The mean here is 5.1, with the majority of students (17 out 18) ranking this question 4-6 points, a positive result.*

Compilation from digital questionnaires can be appended.)

Students had mixed reviews of this class this term. They noted that the course coordinator was very positive and organized, and they enjoyed various perspectives from lecturers and guests. The practical aspect of the course was highly valued, with mixed opinions on the group assignment; some comments included that they would have liked more time to work on this assignment, as it can be logistically challenging across timezones. Some students also thought that the range of guests was not as related to the creative industries as they might have expected. Others noted that they would have liked to have met more professionals rather than academics in the course.

Teacher's perspective **(To be completed by the course coordinator)**

Summary of the teacher's views/Results: (The comments on the course's implementation and the results based on an assessment of the students' actual learning outcomes in relation to the intended learning outcomes, are summarised here. Both success factors and problems are identified).

Overall, the feedback was positive, with some important things to keep in mind. Readings should be updated to reflect less Westernized perspectives, and students are interested less in hearing about academic work on the creative industries than in meeting professionals who work in the field. I quite agree with them! We have been relying on the good graces of our contacts in the field to come in and lecture/engage students for free, but perhaps we will have a little bit of extra money to facilitate these visits in future. In any case, the course itself is changing, and will be given in a more condensed format in spring 2025. Students in general liked the assignments, although group work is a notoriously sticky thing – some love it, others really hate it. But the practical aspect of the assignments seemed to appeal to students. One thing to note, is that although many students wanted more professionals in the classroom, the micromethods assignment is a great opportunity for them to meet these people on their own terms.

Analysis and action plan **(To be completed by the course coordinator)**

Analysis: (The course coordinator is responsible for ensuring that the analysis is based on a summary of the students' individual course evaluations, views from relevant teachers and course administrators, knowledge development in the field of research and that this analysis is done in collaboration with the teaching team.)

In general, I think it would be most useful to have a smaller teaching team in future, with more guests coming in to talk about their work in the creative industries, and to set aside dedicated time to connecting these professionals' work to the critical readings the students are doing. Future instructors should beef up the reading list with more work from scholars beyond the

Global North.

Action plan: (The changes planned to be made in the short and long term are stated here, as well as the timetable for when the actions are planned be carried out and who is responsible for the implementation. If identified problems are left without action, this should be justified. The follow- up of proposed measures according to the previous course report(s) is presented here.)

A new version of this course has already been approved and will be set into action in Spring 2025.

Publishing and archiving **(To be handled by the course administrator)**

☑ The course report is published, and the students have been informed about the publication,

☑ The course report is archived according to the university's archiving rules,

☑ The course report is shared with the programme coordinator (if applicable),

☑ The course report is saved according to any additional requests on behalf of the department.