COURSE REPORT

Background information (To be completed by course administrator)

Course LADOK code: KK645A	**Scope (hp):** 15,0 hp
Course title: Media and Communication Studies: Data and Society	
Course coordinator: Pruulmann Vengerfeldt Pille	**Number of registered students:** 18
Semester in which the course is conducted: Autumn 2023	
Is the course an independent course, programme course or contract course? If the course has been completed within a programme, enter the programme name: HAMKV	

Administration's perspective (To be completed by course administrator)

The administration's views:

Forms of evaluation and feedback (To be completed by the course coordinator)

Formative course evaluation: (Describe the form of course evaluation and when it was completed) We had continuous discussions and supervision, where we also touched upon the course conduct as well as advising and supporting the students in completing their assignments and reaching learning goals.	**Number of students who participated in the course evaluation:** Approx 6-10 people regularly participated in the course activities
Summative course evaluation: (Describe the form of course evaluation and when it was completed) There was the survey with the course evaluation	**Number of students who participated in the course evaluation: 3**
Feedback to students: (Describe how and when the feedback was given to the current student group) Overall, the students appreciated the practical elements of the course, they found the literature diverse and eye-opening, they appreciated the hands-on self-reflexive component of the assignments. They also considered that learning curve for some of the tasks was quite high, especially as the concepts and theoretical space discussed was very new. They were less happy about some of the scheduling issues.	

Student's perspective (To be completed by the course coordinator)

Summary of the students' course evaluations: (The five university-wide questions should be included: 1. To what extent do you feel you have achieved the course's intended learning outcomes?

Three people who answered gave 3, 4 and 5 as an answer to this question – so, in general, the course learning outcomes were mostly achieved.

2. To what extent do you feel the course's working methods/learning activities have been a support in your learning to achieve the intended learning outcomes?
All three students agreed and gave 5 points meaning the course learning methods supported learning to a large extent.

3. To what extent do you feel the course's examination forms have given you the opportunity to show how well you have achieved the intended learning outcomes?
Two students gave 4 and one gave 6, so again, mostly the examination gave the opportunity to demonstrate learning.

4. To what extent do you feel the course has met your expectations in general?

Three people who answered gave 3, 4 and 5 as an answer to this question – so, in general, the course met student expectations.

5. To what extent has the course given you the opportunity to take responsibility for your own learning?

One student gave 4 and two gave 6, so the course supports students taking responsibility for their learning.

Teacher's perspective **(To be completed by the course coordinator)**

Summary of the teacher's views/Results: (The comments on the course's implementation and the results based on an assessment of the students' actual learning outcomes in relation to the intended learning outcomes, are summarised here. Both success factors and problems are identified).

From the teachers' perspective, the course's focus on creative industries has worked, but could be improved even further. The statistical assignment and data visualization task invited self-reflections (good) but the numbers were very small, so the working with larger data sets was limited (not so good).

The biggest problems for the course are related with the limited availability of the hybrid classrooms and clashes related to that.

We felt that while we had improved on the issues of fragmentation of the course, the improvements of coordination between teachers, coordinating our advice and support as well as building on the strength of the teacher-team would enhance the course even more.

One of the reoccurring problems is the limited attendance and we seek to test out a new solution for that.

Analysis and action plan **(To be completed by the course coordinator)**

Analysis: (The course coordinator is responsible for ensuring that the analysis is based on a

summary of the students' individual course evaluations, views from relevant teachers and course administrators, knowledge development in the field of research and that this analysis is done in collaboration with the teaching team.)

Action plan: (The changes planned to be made in the short and long term are stated here, as well as the timetable for when the actions are planned be carried out and who is responsible for the implementation. If identified problems are left without action, this should be justified. The follow- up of proposed measures according to the previous course report(s) is presented here.)
Below we have listed the challenges and their proposed solutions:

1) The course has a new syllabus and we need to adapt to the changes of the MA programme.
    a. New grading component presentation of data analytics and visualization production will be incorporated and evaluated through active participation in the series of seminars, where students will have to attend at least 8 out of 10 seminars and if they can't do that, they will need to complement the work with an oral exam. This addresses also the challenge of poor student attendance.
2) The course schedule does not always work the best to support student learning
    a. We have changed the scheduling, where the individual work and the group work will have more clearly separate timelines and differences.
    b. We continue with the idea that the individual work can be developed continuously with the seminar structure.
    c. We try to book alternative spaces, so that we are not dependent on Glocal Classroom, and thus have more freedom in scheduling reasonable course times and hours.
    d. We also pre-record some lectures that will be then discussed with the students at the seminars.
3) We want to keep the balance between individual and societal reflections, linking it more strongly to the idea of creative industries and cultural sector
    a. We reorganize the lectures to go even more explicitly from the individual to organizational to national to supranational levels and use the student's own experiences as input to the discussions.
    b. In the spirit of making the course even more connected to the cultural and creative sector, the students will be conducting fieldwork and the previously mainly theoretical paper will get a stronger empirical as well as visual components.
4) Improve coordination between the lecturers
    a. We have reduced the number of lectures in favor of more seminars, where more than one teacher is present and students (as well as other teachers) have a continuous exposure to disagreements and diverging opinions. Students are invited to explore the different opinions

Publishing and archiving **(To be handled by the course administrator)**

☑ The course report is published, and the students have been informed about the publication,

☑ The course report is archived according to the university's archiving rules,

☑ The course report is shared with the programme coordinator (if applicable),

☑ The course report is saved according to any additional requests on behalf of the department.