

COURSE REPORT – Summary of course evaluation

Background information (To be completed by the course administrator)

Course LADOK code: KK650A	Scope (hp): 15,0 hp
Course title: Media and Communication Studies: Research Methods & Methodology	
Course coordinator: Bojana Romic	Number of registered students: 59
Semester in which the course is conducted: HT25	
Is the course an independent course, programme course or contract course? If the course has been completed within a programme, enter the programme name. HAMKE25/HAMKV25	

Forms of evaluation and feedback (To be completed by the course coordinator)

Formative course evaluation, for example dialogue during the course (optional) <i>we have discussed the course during Q&As</i>	Approx. number of students who participated in formative course evaluation(s): <i>12</i>
Summative course evaluation (obligatory) x Only via Canvas <input type="checkbox"/> Canvas and other form <input type="checkbox"/> Only other form (written and/or oral)	Number of students who participated in the summative course evaluation: <i>Respondents: 66, answer count: 11</i>

Student's perspective (To be completed by the course coordinator)

<p>Summary of the students' oral and written feedback:</p> <ul style="list-style-type: none"> <i>The students appreciated the course, which received a mean grade of 5.0 (out of 6). Many of them found the lectures and seminars helpful and interesting. They appreciated the variety of methods taught, and teachers' proficiency and availability (mean grade 5.0 out of 6). Several students indicated that they enjoyed the creative applications of the methods and the teachers' approach. According to the evaluation sheet, the students also appreciated Q&As, seminars, and discussions.</i> <i>One student remarked that having all three exams in a single thread in the Assignment section is confusing. I agree with this. I used to provide three submission opportunities under separate links (threads), but a colleague advised me to reduce the number of links and keep all information in one place. I understand the logic behind this, but it apparently does not make the information more accessible. I will therefore revert to the previous method: three links for three submission opportunities per assignment.</i> <i>Although many students appreciated the selection of methods, one student indicated that the methods were either rather simple or very complicated. I believe the added Q&A sessions could help with the methods perceived as complicated.</i>
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Teacher's perspective (To be completed by the course coordinator)

<p>Summary of the teacher's views:</p> <ul style="list-style-type: none"> <i>From my perspective as a course coordinator, the course ran quite smoothly. The course evaluation shows that a large number of students are generally satisfied. 66% percent of</i>
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students report working between 16 and 30 hours on this course. Although the course presented some challenges, these do not appear to have been overwhelming for the majority of students. The assignments received a mean grade of 4.9 out of 6. I will revisit the assignment instructions to ensure that they are clear.

- *Student attendance: The group of Malmö-based students were present in the classroom throughout the semester, but attendance among the online students was uneven.*
- *Some suggestions from the evaluation unfortunately cannot be implemented. The RM and the Key Themes courses need to run in parallel in order to achieve the learning outcomes before first-year students begin working on their theses. I will discuss this with my colleague Reinhard, who will be running the Key Themes course in 2026/27, and we will try to make the learning journey smoother.*

Action plan (To be completed by the course coordinator)

The underlying analysis and the action plan should be based on a summary of the students' individual course evaluations, views from teachers in the course and the knowledge development in the research field. If identified problems are left without action, this should be motivated.

The following changes are planned in the short and long term:

WHAT should be done, WHO should do it and WHEN should it be done?

All of the points below will be addressed by Bojana, at the beginning of the autumn semester 2026:

- *One student indicated that there was uncertainty surrounding assignment deadlines, especially for the second and third submission opportunities. Bojana will ensure that this communication is clearer, and the deadlines will be reiterated through Announcements.*
- *The grading results for the assignments were released close to the next submission deadline; this will be adjusted in the next version of the course.*
- *More Q&A sessions will be added throughout the course.*
- *Separate links for assignment submissions will be provided.*

Remember to orally feedback the results of the course evaluation to

- the students who have completed the course evaluation
- the students of the next course round, i.e. the next time the course is given