

COURSE REPORT – Summary of course evaluation

Background information (To be completed by the course administrator)

Course LADOK code: KK654A	Scope (hp): 15
Course title: Media and Communication Studies: Data and Society	
Course coordinator: Pille Pruulmann Vengerfeldt	Number of registered students: 28
Semester in which the course is conducted: HT24	
Is the course an independent course, programme course or contract course? If the course has been completed within a programme, enter the programme name. HAMKV23h	

Forms of evaluation and feedback (To be completed by the course coordinator)

Formative course evaluation, for example dialogue during the course (optional) Running discussions at the seminars	Approx. number of students who participated in formative course evaluation(s): Approx 20
Summative course evaluation (obligatory) <input checked="" type="checkbox"/> Only via Canvas <input type="checkbox"/> Canvas and other form <input type="checkbox"/> Only other form (written and/or oral)	Number of students who participated in the summative course evaluation: 9

Student's perspective (To be completed by the course coordinator)

<p>Summary of the students' oral and written feedback:</p> <ul style="list-style-type: none"> • Overall, students appreciated the course structure, the balance between hands-on work and the theory-led discussions, and they appreciated the seminars • People liked the topic areas of work, mostly appreciated the assignments and the creative freedom • The assignment instructions and grading information could have been more clear • Course could provide even more links to the areas of media and communication, and enhance additionally student's vocabulary of discussing the datafication of society. • While some students felt they needed more instructions, others appreciated the free exchange of ideas that happened at the seminars, supervision and lecture discussions.

Teacher's perspective (To be completed by the course coordinator)

<p>Summary of the teacher's views:</p> <ul style="list-style-type: none"> • Overall, the remake of the course works, the three graded assignments worked well, and provided a nice balance. • As we have now many good examples for assignments, there are good ways of improving instructions for the next group. • The element of making seminars compulsory worked surprisingly well. • The core group who attended the class was engaged, brought interesting and relevant topics to the table, and provided enjoyable learning opportunities for everyone involved.

Action plan (To be completed by the course coordinator)

The underlying analysis and the action plan should be based on a summary of the students' individual course evaluations, views from teachers in the course and the knowledge development in the research field. If identified problems are left without action, this should be motivated.

The following changes are planned in the short and long term:

WHAT should be done, WHO should do it and WHEN should it be done?

- Examples from this year's assignments to the next year's Canvas, next course coordinator, when setting up the Canvas for the course
- 1-2 additional lectures on theoretical concepts (data fundamentals, and power in data), next course coordinator when planning the course schedule in spring
- 1 seminar about creative data collections for the creative industries to link the individual assignment and the group assignment, next course coordinator when planning the course schedule in spring
- Clarify the supervision vs seminars expectations and possibilities, next course coordinator together with the persons who are going to teach the practical part, in the course guide as well as at the beginning of the seminars.
- Improvements on the Canvas (information about the Assignments under the tab assignments, incl assessment rubrics that can be used perhaps with minor tweaks), next course coordinator when setting up Canvas page

Remember to orally feedback the results of the course evaluation to

- the students who have completed the course evaluation
- the students of the next course round, i.e. the next time the course is given