

Course report Faculty of Technology and Society

This course report is based on student feedback and submitted course evaluations, exam results and the teacher's idea for further development. The course report is published on the course website and Canvas-site.

Course name	Innovation and Strategic Thinking
Course code	ME654E
Semester	VT25
Number of registered students	16
Course coordinator	Sven Packmohr

	Course report is published on Canvas-site
	Course report is published on course webpage

Compulsory course evaluation

Number of responses to the compulsory course evaluation	7
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The compulsory course evaluation has been conducted through:

X	Standard template via Reflex (without open questions)
	Extended standard template with <i>own questions</i> via Reflex
	Own evaluation method by the course coordinator
If own evaluation method was conducted, describe how:	

Additional evaluations that were conducted during the course

	Separate survey
X	Oral evaluation in class: Asking for feedback during last session
	Oral evaluation in smaller groups
	Other evaluation method
If other evaluation method was conducted, describe how:	

Comments on the course evaluations

Write comments here	
Reflex	
	Students consider themselves to have achieved course's learning outcomes to a rather high degree. E.g., "formulate and develop a strategic innovation independently and in group formulate and develop

a strategic innovation plan, including a business model for a company” with a mean of 4.0 out of 5.

- The course has given the opportunity to take responsibility for own learning (mean of 7.1 out of 10).
- The score on expectations and support through work models/learning activities is rather low with 3.1 out of 10 and 4.1 out of 10.

In class

- This is the only program course which the students were having during lecturing period 1 of the spring term 2025. Still, it seems some students have a hard time in handling parallel assignments. Also, engagement levels between students differed.
- MaU’s aim is to be a cooperation (samverkans) university. Thus, a project with Aakermamount Consulting (Malmö) and Pingday AB (Helsingborg) was conducted during the course on “Can ESG reporting be a new business opportunity for Pingday?” Also, here engagement of the students differed ranging from complaints about the missing international nature of the project until actively researching the nature of ESG by interviewing auditors.
- Remarks were made on that there was too much focus on sustainability and business during the course. Still, there was work done by the students on prototyping user interfaces for the project. Also, sustainability is part of the learning goals.
- There were quite some lectures during the course based on a textbook.

Examination results

X	Examination results are as expected
	Examination results are not as expected
Write comments here	

Recommendations and priorities for the course development

- There need to be reminders that this is a Master’s course with a workload of 40 hours / week. As development, students will be asked to submit weekly reports in ME655E to offer better guidance.
- As further development, more readings with own preparations will be assigned. Thus, lectures will be more converted into discussion with exercises from the textbook or other tasks to enhance preparation, participation, and engagement.

Instructions

The instructions part of the course report is only intended as support for the course coordinator to create the course report and the pages below are to be removed before the publication of the report.

Course name refers to the complete course name as listed in the syllabus, e.g. *Computer Science: Research Methodology or Introduction to Programming and Embedded Systems*.

Course code refers to the identification code of the course, e.g. *DA350A* or *MT158A*.

Semester refers to the semester that is referenced in the course report, e.g. *Spring 20* or *Autumn 19*.

Number of registered students refers to the number of registered students three weeks after the start of the course (meaning the number of registered students after early withdrawals).

Course coordinator refers to the name of the teacher who is the course coordinator and who is responsible for writing the course report. The names of other teachers who may have been involved in the implementation of the course and compilation of the course report are not stated in the report.

It must be registered in the course report that it is published on the course website and the current course's Canvas page. This is filled in by the person responsible for the publication of the report.

Course evaluation

Number of responses to compulsory course evaluation refers to the number of students who submitted a course evaluation or who actively participated if an alternative evaluation method was used (this section is to be filled in by the study administration if the course evaluation is carried out by the study administration via SSR).

Compulsory course evaluation has been conducted through refers to the approach that has been used for the course evaluation. The chosen approach is indicated by checking one of the three listed options — only one option should be checked:

- **Standard template via SSR (Sunet Survey and Report):** This is the template that is set up by the study administration unless the study administration for the course

has been instructed otherwise. Check this option if you used the standard template via the study administration without making any adjustments.

- ***Extended standard template with own questions via SSR:*** Check this option if you have extended the study administration's standard template with your own course-specific questions. The added questions do not need to be reported here. They are archived as part of the course evaluation.

- ***Own evaluation method by the course coordinator:*** Check this alternative if the course evaluation has not been carried out using one of the two alternatives above. The course evaluation has been set up by the course coordinator without the study administration. In this case, the course coordinator is also responsible for summarising and compiling the course evaluation. If the course coordinator has chosen their own method to conduct the course evaluation, the method must be described briefly. The specific questions do not need to be reported here but must be reported in the course evaluation summary which is done by the course coordinator. E.g. *The course evaluation has been conducted anonymously on paper in connection with presentations at the end of the course* or *The course evaluation has been conducted anonymously with Mentimeter in connection with the lecture in week 22.*

If any additional evaluations have been conducted, they are reported as described below. It is not necessary to carry out additional evaluations. If no additional evaluations have been conducted, this section is left blank.

Additional evaluations that were conducted during the course refers to any other organised evaluations aside from the compulsory course evaluation that might be included in the course report. "Organised" in this case means that the evaluation has been announced to the students in advance, so that they know that an evaluation is taking place and that they will have the opportunity to express their opinion at this occasion. This section does not refer to any spontaneous discussions with students or viewpoints given that may have taken place and that are included in the course report, instead this section only refers to any additional, formally organized evaluations, where students were given the opportunity to evaluate the course. There are four options — it is possible to check more than one option:

- ***Separate survey*** refers to whether one or more formally organised surveys have been conducted that involve some form of course evaluation. Surveys can be conducted digitally, via e.g. Canvas or Mentimeter, or by handing out paper surveys.

- ***Oral evaluation in class*** refers to whether there have been one or more formally organised opportunities for students to give oral feedback and/or to discuss their opinion on the course in the whole class.

- ***Oral evaluation in small groups*** refers to whether there have been one or more formally organised opportunities for students to give oral feedback and/or to discuss their opinion on the course in smaller groups than the whole class where each student has more space to express their opinions.

- ***Other evaluation method*** refers to any other formally organised evaluations that may have been carried out in another way than the three alternatives listed above. If so, the method needs to be described briefly.

Comments on the course evaluations means that the course coordinator must comment on the results of the course evaluations. The comments are aimed at current and future students on the course. The reader can be expected to have knowledge of the course's structure and organisation. It is therefore not necessary to explain the different course activities (or similar) in the comments section. Relevant things to comment on are, for example, whether there were any unexpected evaluation results or whether there are any results or occurring criticism that may need to be explained or put into context.

Examination results

Examination results refers to results from all types of examinations that have been conducted on the course (e.g. in-class exams, laboratory work, assignments, etc.). Indicate whether the examination results were overall as expected or not.

If some types of examinations differ greatly in how they turned out in relation to the expected result (for example, the expected number of students passed a written exam but only a very low number of students passed an assignment), then both options can be checked.

If the examination results deviate from what was expected, it must be commented on and indicated what reasons might be responsible for the deviation. Even in cases where the examination results are as expected, it might be necessary to comment if there are special aspects that need to be highlighted.

Recommendations and priorities for the course development

Briefly state which recommendations and priorities should be made for the upcoming course based on the results of the course evaluations and in relation to the examination results.